

Very Digital Ireland Limited

Reports and Unaudited Financial Statements  
for the financial year ended 30 June 2025

**VERY DIGITAL IRELAND LIMITED**

**REPORTS AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE FOR THE FINANCIAL YEAR ENDED 30 JUNE 2025**

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**CONTENTS**

	<b>PAGE</b>
DIRECTORS AND OTHER INFORMATION	2
DIRECTORS' REPORT	3
DIRECTORS' RESPONSIBILITIES STATEMENT	4
PROFIT AND LOSS ACCOUNT	5
BALANCE SHEET	6
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS	7

**VERY DIGITAL IRELAND LIMITED**

**DIRECTORS AND OTHER INFORMATION**

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**DIRECTORS**

John Goodwin  
Rossa Butler  
Timothy Franklin

**COMPANY SECRETARY**

John Goodwin

**REGISTERED OFFICE**

Cape House  
Westend Office Park  
Blanchardstown  
Dublin 15  
D15Y9DV

**REGISTERED NUMBER**

648562

**VERY DIGITAL IRELAND LIMITED**

**DIRECTORS' REPORT**

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The directors present their annual report together with the unaudited financial statements for the financial year ended 30 June 2025.

**PRINCIPAL ACTIVITIES, BUSINESS REVIEW AND FUTURE DEVELOPMENTS**

The company has been dormant since incorporation and the directors anticipate that it will remain dormant for the foreseeable future.

**RISKS AND UNCERTAINTIES**

There are no significant risk and uncertainties.

**RESULTS AND DIVIDENDS**

The company did not trade during the year. No dividends were proposed.

**DIRECTORS AND SECRETARY**

The directors, who served at any time during the financial year except as noted, were as follows:

**Directors:**

John Goodwin  
Rossa Butler  
Timothy Franklin

**Secretary:**

John Goodwin

**DIRECTORS' AND SECRETARY'S INTERESTS IN SHARES**

The directors and secretary of the company who held office at 30 June 2025 had no interest in the shares of the company or of any company within the ultimate group, Shop Direct Holdings Limited at 30 June 2025.

**POST BALANCE SHEET EVENTS**

There were no post balance sheet events.

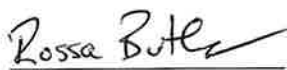
**ACCOUNTING RECORDS**

The measures that the directors have taken to secure compliance with the requirements of sections 281 to 285 of the Companies Act 2014 with regard to the keeping of accounting records, are the employment of appropriately qualified accounting personnel and the maintenance of computerised accounting systems. The company's accounting records are maintained at the company's registered office at Cape House, Westend Office Park, Blanchardstown, Dublin 15, D15Y9DV.

Approved by the Board and signed on its behalf by:



John Goodwin  
Finance Director



Rossa Butler  
Managing Director

19/11/25

Date

## VERY DIGITAL IRELAND LIMITED

### DIRECTORS' RESPONSIBILITIES STATEMENT

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The directors are responsible for preparing the directors' report and the financial statements in accordance with the Companies Act 2014.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with FRS 101 *Reduced Disclosure Framework issued by the Financial Reporting Council* ("relevant financial reporting framework"). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing those financial statements, the directors are required to:

- select suitable accounting policies for the Company Financial Statements and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with the applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors' report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### DIRECTORS' DECLARATION ON UNAUDITED FINANCIAL STATEMENTS

In relation to the financial statements as set out on pages 5 to 6:

- The directors approve these financial statements and confirm that they are responsible for them, including selecting the appropriate accounting policies, applying them consistently and making, on a reasonable and prudent basis, the judgements underlying them. They have been prepared on the going concern basis on the grounds that the company will continue in business.
- The directors confirm that to the best of their knowledge and belief, the accounting records reflect all the transactions of the company for the financial year ended 30 June 2025.

Signed on behalf of the Board:

  
John Goodwin  
Finance Director

  
Rossa Butler  
Managing Director

Date: 19/11/25

**VERY DIGITAL IRELAND LIMITED**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE FINANCIAL PERYEAR ENDED 30 JUNE 2025**

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The company did not trade during the financial year and received no income and incurred no expenditure. Consequently, during the financial year the company made neither a profit nor a loss and there were no movements in retained earnings.

There were no movements in shareholder’s funds during the current financial year.

**VERY DIGITAL IRELAND LIMITED**

**BALANCE SHEET AS AT 30 JUNE 2025**

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	<i>Notes</i>	<b>30/06/2025</b> €	30/06/2024 €
<b>Current Asset</b>			
Debtors		100	100
<b>NET ASSETS</b>		<u>100</u>	<u>100</u>
<b>Capital and reserves</b>			
Called up share capital presented as equity	2	100	100
<b>SHAREHOLDERS' FUNDS</b>		<u>100</u>	<u>100</u>

The notes on page 7 are an integral part of these financial statements.

We, as directors of Very Digital Ireland Limited, state that:

- (a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,
- (b) the company is availing itself of the exemption on the grounds that the conditions specified in s.359 are satisfied,
- (c) the shareholders of the company have not served a notice on the company under s.334(1) in accordance with s.334(2),
- (d) we acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare Financial Statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to Financial Statements so far as they are applicable to the company.

The financial statements were approved and authorised for issue by the Board of Directors on 19th November 2025 and signed on its behalf by:

  
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John Goodwin  
Finance Director

  
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Rossa Butler  
Managing Director

**VERY DIGITAL IRELAND LIMITED**

**NOTES TO THE UNAUDITED FINANCIAL STATEMENTS  
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2025**

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**1. ACCOUNTING POLICIES**

**Basis of Preparation**

Very Digital Ireland Limited (registered number 648562) is a company incorporated in the Republic of Ireland under the Companies Act 2014. The address of its registered Office is set out on page 2. The nature of the company's operations and its principal activities are set out in the director's report on page 3.

The financial statements have been prepared under the historical cost convention and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' issued by the Financial Reporting Council and the Companies Act 2014. The functional currency of the company is considered to be Euro because that is the currency of the primary economic environment in which the company operates.

**2. CALLED UP SHARE CAPITAL PRESENTED AS EQUITY**

	<b>30/06/2025</b>	30/06/2024
	€	€
<b>Authorised:</b>		
100 ordinary shares of €1 each	100	100
	<u>100</u>	<u>100</u>
<b>Allotted, called up and fully paid:</b>		
100 ordinary shares of €1 each	100	100
	<u>100</u>	<u>100</u>
<b>Presented as follows:</b>		
Called up share capital presented as equity	100	100
Called up share capital presented as a liability	-	-
	<u>100</u>	<u>100</u>