

**Company registration number: 457397**

**Proactive E-Biz Limited**  
**Unaudited abridged financial statements**  
**for the financial year ended 30 June 2025**

# Proactive E-Biz Limited

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## **Proactive E-Biz Limited**

### **Directors responsibilities statement**

These abridged financial statements have been extracted, pursuant to section 353 of the Companies Act 2014, from the statutory financial statements prepared under section 290 of that Act. The following is the Directors Responsibilities Statement accompanying those financial statements.

The directors are responsible for preparing the directors report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This statement was approved by the board of directors on 25 August 2025 and signed on behalf of the board by:

John Brennan  
Director

Gillian Brennan  
Director

Declan Clancy  
Director

**Proactive E-Biz Limited**

**Balance sheet  
As at 30 June 2025**

	Note	2025 €	€	2024 €	€
<b>Fixed assets</b>					
Tangible assets	6	3,643		-	
			3,643		-
<b>Current assets</b>					
Debtors	7	66,319		61,251	
Cash at bank and in hand		68,066		147,450	
		134,385		208,701	
<b>Creditors: amounts falling due within one year</b>	8	(94,537)		(166,063)	
<b>Net current assets</b>			39,848		42,638
<b>Total assets less current liabilities</b>			43,491		42,638
<b>Net assets</b>			43,491		42,638
<b>Capital and reserves</b>					
Called up share capital presented as equity			100		100
Share premium account			14,990		14,990
Profit and loss account			28,401		27,548
<b>Shareholders funds</b>			43,491		42,638

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 Financial Reporting Standard applicable in the UK and Republic of Ireland'.

**The notes on pages 4 to 9 form part of these abridged financial statements.**

**Proactive E-Biz Limited**

**Balance sheet (continued)  
As at 30 June 2025**

We, as directors of Proactive E-Biz Limited state that:

- the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014;
- the company is availing itself of the exemption on the grounds that the conditions specified in section 358 of the Companies Act 2014 are satisfied;
- the shareholders of the company have not served a notice on the company under section 334(1) of the Companies Act 2014 in accordance with section 334(2);
- We acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a financial year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the company; and
- the company has relied on the specified exemption contained in section 352 of the Companies Act 2014; has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

These abridged financial statements were approved by the board of directors on 25 August 2025 and signed on behalf of the board by:

John Brennan  
Director

Gillian Brennan  
Director

Declan Clancy  
Director

**The notes on pages 4 to 9 form part of these abridged financial statements.**

## Proactive E-Biz Limited

### Notes to the abridged financial statements Financial year ended 30 June 2025

#### 1. General information

The company is a private company limited by shares, registered in Ireland. The address of the registered office is Proactive E-biz Limited, 64 Fernwalk, Greenfields, Ballincollig, Co Cork.

#### 2. Accounting policies and measurement bases

##### Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in Euro, which is the functional currency of the entity.

##### Turnover

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

When the outcome of a transaction involving the rendering of services can be reliably estimated, revenue from the rendering of services is measured by reference to the stage of completion of the service transaction at the end of the reporting period.

When the outcome of a transaction involving the rendering of services cannot be reliably estimated, revenue is recognised only to the extent that it is probable the expenses recognised will be recovered.

##### Taxation

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

## Proactive E-Biz Limited

### Notes to the abridged financial statements (continued) Financial year ended 30 June 2025

#### **Tangible assets**

Tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses.

Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in capital and reserves, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in capital and reserves in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in capital and reserves in respect of that asset, the excess shall be recognised in profit or loss.

#### **Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fittings fixtures and equipment                      - 12.5% straight line%

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

#### **Impairment**

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

## Proactive E-Biz Limited

### Notes to the abridged financial statements (continued) Financial year ended 30 June 2025

#### Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

#### Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised in finance costs in profit or loss in the period in which it arises.

**Proactive E-Biz Limited**

**Notes to the abridged financial statements (continued)  
Financial year ended 30 June 2025**

**3. Staff costs**

The average number of persons employed by the company during the financial year, including the directors was 7 (2024: 9).

The aggregate payroll costs incurred during the financial year were:

	<b>2025</b>	2024
	€	€
Wages and salaries	314,794	345,834
Social insurance costs	22,902	25,914
Other retirement benefit costs	76,367	75,482
	<u>414,063</u>	<u>447,230</u>

**4. Directors remuneration**

The directors aggregate remuneration was as follows:

	<b>2025</b>	2024
	€	€
Emoluments in respect of qualifying services	179,077	134,590
Pension contributions to defined contribution plans in respect of qualifying services	28,000	30,000
	<u>207,077</u>	<u>164,590</u>

**5. Appropriations of profit and loss account**

	<b>2025</b>	2024
	€	€
At the start of the financial year	27,548	27,124
Profit for the financial year	853	424
<b>At the end of the financial year</b>	<u>28,401</u>	<u>27,548</u>

Proactive E-Biz Limited

Notes to the abridged financial statements (continued)  
Financial year ended 30 June 2025

<b>6. Tangible assets</b>		
	Fixtures, fittings and equipment	<b>Total</b>
	€	€
<b>Cost</b>		
At 1 July 2024	15,230	15,230
Additions	4,164	4,164
<b>At 30 June 2025</b>	<u>19,394</u>	<u>19,394</u>
<b>Depreciation</b>		
At 1 July 2024	15,230	15,230
Charge for the financial year	521	521
<b>At 30 June 2025</b>	<u>15,751</u>	<u>15,751</u>
<b>Carrying amount</b>		
<b>At 30 June 2025</b>	<u>3,643</u>	<u>3,643</u>
At 30 June 2024	<u>-</u>	<u>-</u>
<b>7. Debtors</b>		
	<b>2025</b>	2024
	€	€
Trade debtors	<u>66,319</u>	<u>61,251</u>
<b>8. Creditors: amounts falling due within one year</b>		
	<b>2025</b>	2024
	€	€
Amounts owed to credit institutions	9,931	11,114
Directors current accounts	12,761	7,213
PAYE/PRSI	22,271	38,172
Corporation tax	15	-
VAT	19,299	29,424
Accruals	30,260	80,140
	<u>94,537</u>	<u>166,063</u>

**Proactive E-Biz Limited**

**Notes to the abridged financial statements (continued)**  
**Financial year ended 30 June 2025**

**9. Directors transactions**

During the financial year the company entered into the following arrangements relating to loans, quasi-loans and credit transactions:

	<b>2025</b>	2024
	€	€
At the start of the financial year	7,213	7,588
Advances made during the financial year	5,555	5,625
Amounts repaid during the financial year	(7)	(6,000)
At the end of the financial year	<u>12,761</u>	<u>7,213</u>

Disclosure for each director or other person is as follows:

**John Brennan**

	<b>2025</b>	2024
	€	€
At the start of the financial year	6,310	6,685
Advances made during the financial year	5,555	5,625
Amounts repaid during the financial year	(7)	(6,000)
At the end of the financial year	<u>11,858</u>	<u>6,310</u>

This loan has been provided by the director to the company on an interest free basis and is repayable on demand.

**Gillian Brennan**

	<b>2025</b>	2024
	€	€
At the start of the financial year	<u>903</u>	<u>903</u>
At the end of the financial year	<u>903</u>	<u>903</u>

This loan has been provided by the director to the company on an interest free basis and is repayable on demand.

**10. Approval of financial statements**

The board of directors approved these abridged financial statements for issue on 25 August 2025.