

**Registration Number 510401**

**Mixtape Marketing Limited**  
**Abridged accounts**  
**for the year ended 31 July 2025**

# Mixtape Marketing Limited

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**Mixtape Marketing Limited**

**Extract from the Directors Report  
for the year ended 31 July 2025**

**Directors and their interests in Shares of the Company**

In accordance with Section 329 of the Companies Act 2014, the directors who served during the year and their interests in the company are as stated below:

	<b>Ordinary</b>	
	<b>31/07/25</b>	<b>01/08/24</b>
Niamh Kellett	2	2
Albi Larkin	2	2
Neil Devlin	2	2

The directors who signed the original Directors Report are the directors who have signed below.

This report was approved by the Board on 26 February 2026 and signed on its behalf by

**Niamh Kellett**  
**Director**

**Neil Devlin**  
**Director**

**Mixtape Marketing Limited**

**Abridged balance sheet**

**as at 31 July 2025**

	Notes	2025		2024	
		€	€	€	€
Tangible assets	<b>6</b>		18,758		28,205
<b>Current assets</b>					
Stock and work in progress	<b>7</b>	103,856		84,500	
Debtors	<b>8</b>	283,418		197,955	
Cash at bank and in hand		49,975		66,093	
		<u>437,249</u>		<u>348,548</u>	
<b>Creditors: amounts falling due within one year</b>	<b>9</b>	<u>(278,657)</u>		<u>(229,371)</u>	
<b>Net current assets</b>			<u>158,592</u>		<u>119,177</u>
<b>Total assets less current liabilities</b>			177,350		147,382
<b>Creditors: amounts falling due after more than one year</b>			<u>(4,526)</u>		<u>(11,313)</u>
<b>Net assets</b>			<u><u>172,824</u></u>		<u><u>136,069</u></u>
<b>Capital and reserves</b>					
Called up share capital	<b>10</b>		6		6
Profit and loss account			<u>172,818</u>		<u>136,063</u>
<b>Equity shareholders' funds</b>	<b>11</b>		<u><u>172,824</u></u>		<u><u>136,069</u></u>

We, as the directors of Mixtape Marketing Limited, state that: (a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014, (b) the company is availing itself of the exemption on the grounds that the conditions specified in Section 358 is complied with, (c) no notice under subsection (1) of section 334 has in accordance with subsection (2) of that section has been served on the company, and (d) we acknowledge the company's obligation under the Companies Act 2014, to keep adequate accounting records and prepare Financial Statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of the Companies Act 2014 relating to the Financial Statements so far as they applicable to the company.

(e) the company has relied on the specified exemption contained in section 352 of the Companies Act 2014; has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

The abridged accounts were approved by the Board on 26 February 2026 and signed on its behalf by

**Niamh Kellett**  
**Director**

**Neil Devlin**  
**Director**

**The notes on pages 3 to 7 form an integral part of these financial statements.**

## **Mixtape Marketing Limited**

### **Notes to the abridged financial statements for the year ended 31 July 2025**

#### **1. General information**

The financial statements comprise of the Profit and Loss Account, Balance Sheet and the related notes constitute the financial statements of Mixtape Marketing Limited for the financial year ended 31 July 2025.

Mixtape Marketing Limited is a private company limited by shares (registered under Part 2 of the Companies Act 2014), incorporated and registered in the Republic of Ireland (CRO number 510401). The company's registered office address is Crane House, Dublin Airport Logistics Park, Dublin, K67 P6C9 which is also the principle place of business of the company. The nature of the company's operations and its principle activities are set out in the Directors' report.

#### **Statement of Compliance**

The financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and the Republic of Ireland" (FRS 102), applying Section 1A of that standard.

#### **2. Accounting Policies**

##### **2.1. Basis of preparation of financial statements**

The financial statements have been prepared on a going concern basis and in accordance with the historical cost convention to include certain items at fair value. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland issued by the Financial Reporting Council. The company qualifies as a small company for the year, as defined by Section 280A of the Act, in respect of the financial year, and has applied the rules of the 'Small Companies Regime' in accordance with section 280C of the Act and Section 1A of FRS102.

The preparation of financial statements in compliance with FRS102 requires the use of certain critical accounting estimates. It also require management to exercise judgment in applying the company's accounting policies.

The following principle accounting policies have been applied:

##### **2.2. Turnover Policy**

Turnover represents the total invoice value, excluding value added tax, of sales made during the period. Turnover is recognised upon delivery of the goods and services to the customer.

## Mixtape Marketing Limited

### Notes to the abridged financial statements for the year ended 31 July 2025

..... continued

#### 2.3. Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment loss. Cost includes all costs that are directly attributable to bringing the asset into working condition for its intended use.

##### Depreciation

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost less estimated residual value, of each asset systematically over its expected useful life, as follows:

Computer equipment	-	33.33% Straight Line
Fixtures, fittings and office equipment	-	12.5% Straight Line
Motor vehicles	-	20% Straight Line

#### 2.4. Stock and work in progress

Stock is valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Cost includes all costs incurred in the normal course of business in bringing the product or service to its present location and condition.

Raw materials, consumables and goods for resale are valued at purchase cost on a first-in, first-out basis.

Work in progress is valued at the lower of cost or net realisable value. Cost is defined as the aggregate cost of raw material and direct labour.

Net realisable value is based on normal selling price, less further costs expected to be incurred to completion and all costs to be incurred in marketing, selling and distributing.

#### 2.5. Leasing and hire purchase commitments

Leases are classified as finance leases whenever the terms of the leases transfer substantially all the risks and rewards of ownership to the company. Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets at their fair value and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce constant periodic rates of charge on the net obligations outstanding in each period.

#### 2.6. Taxation

The yearly charge for taxation is based on the profit for the year and is calculated with reference to the tax rates applying at the balance sheet date.

#### 2.7. Pensions

The pension costs charged in the financial statements represent the contribution payable by the company during the year.

**Mixtape Marketing Limited**

**Notes to the abridged financial statements  
for the year ended 31 July 2025**

..... continued

<b>3.</b>	<b>Operating profit/(loss)</b>	<b>2025</b>	<b>2024</b>
		€	€
	Operating profit/(loss) is stated after charging:		
	Depreciation of tangible fixed assets	11,756	12,074
		<u>          </u>	<u>          </u>
<b>4.</b>	<b>Employees</b>		
	<b>Number of employees</b>		
	The average monthly numbers of employees (including the directors) during the year were:	<b>2025</b>	<b>2024</b>
	Directors	3	3
	Marketing and design	4	4
	Administration	2	1
	Promotion	3	3
		<u>          </u>	<u>          </u>
		12	11
		<u>          </u>	<u>          </u>
	<b>Employment costs</b>	<b>2025</b>	<b>2024</b>
		€	€
	Wages and salaries	597,989	551,870
	Social welfare costs	34,661	35,422
	Pension costs	15,800	15,600
		<u>          </u>	<u>          </u>
		648,450	602,892
		<u>          </u>	<u>          </u>

There were no key management personnel employed during this year or the previous year except for the directors and their remuneration is detailed in the note below.

<b>4.1.</b>	<b>Directors' emoluments</b>	<b>2025</b>	<b>2024</b>
		€	€
	Remuneration and other emoluments	230,250	204,900
	Pension contributions	9,800	8,100
		<u>          </u>	<u>          </u>
		240,050	213,000
		<u>          </u>	<u>          </u>

**Mixtape Marketing Limited**

**Notes to the abridged financial statements  
for the year ended 31 July 2025**

..... continued

**5. Transactions with directors**

There were no related party transactions with the directors during the period.

<b>6. Tangible fixed assets</b>	<b>Computer equipment</b>	<b>Fixtures, fittings and equipment</b>	<b>Motor vehicles</b>	<b>Total</b>
	€	€	€	€
<b>Cost</b>				
At 1 August 2024	38,364	13,562	57,828	109,754
Additions	2,309	-	-	2,309
	<u>40,673</u>	<u>13,562</u>	<u>57,828</u>	<u>112,063</u>
At 31 July 2025	40,673	13,562	57,828	112,063
<b>Depreciation</b>				
At 1 August 2024	32,216	11,873	37,460	81,549
Charge for the year	4,291	675	6,790	11,756
	<u>36,507</u>	<u>12,548</u>	<u>44,250</u>	<u>93,305</u>
At 31 July 2025	36,507	12,548	44,250	93,305
<b>Net book values</b>				
At 31 July 2025	<u>4,166</u>	<u>1,014</u>	<u>13,578</u>	<u>18,758</u>
At 31 July 2024	<u>6,148</u>	<u>1,689</u>	<u>20,368</u>	<u>28,205</u>

<b>7. Stock and work in progress</b>	<b>2025</b>	<b>2024</b>
	€	€
Stock	79,220	81,475
Work in progress	24,636	3,025
	<u>103,856</u>	<u>84,500</u>
	<u><u>103,856</u></u>	<u><u>84,500</u></u>

<b>8. Debtors</b>	<b>2025</b>	<b>2024</b>
	€	€
Trade debtors	255,396	170,755
Other debtors	6,500	6,500
Prepayments	21,522	20,700
	<u>283,418</u>	<u>197,955</u>
	<u><u>283,418</u></u>	<u><u>197,955</u></u>

**Mixtape Marketing Limited**

**Notes to the abridged financial statements  
for the year ended 31 July 2025**

..... continued

<b>9. Creditors: amounts falling due within one year</b>	<b>2025</b>	<b>2024</b>
	€	€
Deferred income	40,486	49,499
Net obligations under finance leases	6,787	6,787
Trade creditors	67,484	60,258
Accruals	95,171	28,729
<i><b>Taxation creditors</b></i>		
Corporation tax	1,565	(1,336)
PAYE/PRSI	8,931	8,691
VAT	58,233	76,743
	<u>278,657</u>	<u>229,371</u>
	<u><u>278,657</u></u>	<u><u>229,371</u></u>
<b>10. Share capital</b>	<b>2025</b>	<b>2024</b>
	€	€
<b>Authorised equity</b>		
100,000 Ordinary shares of €1 each	100,000	100,000
	<u>100,000</u>	<u>100,000</u>
<b>Allotted, called up and fully paid equity</b>		
6 Ordinary shares of €1 each	6	6
	<u>6</u>	<u>6</u>
	<u><u>6</u></u>	<u><u>6</u></u>
<b>11. Reconciliation of movements in shareholders' funds</b>	<b>2025</b>	<b>2024</b>
	€	€
Profit / (loss) for the financial year	36,755	(28,425)
Opening shareholders' funds	136,069	164,494
	<u>136,069</u>	<u>164,494</u>
Closing shareholders' funds	172,824	136,069
	<u>172,824</u>	<u>136,069</u>
	<u><u>172,824</u></u>	<u><u>136,069</u></u>

**12. Post balance sheet events**

There have been no events after the balance sheet date.

**13. Approval of financial statements**

The board of directors approved these financial statements for issue on 26 February 2026.