

Company registration number: **649742**

Skill Digital Marketing Ltd  
Unaudited Abridged Financial Statements  
for the year ended 30 April 2025

# Skill Digital Marketing Ltd

## Balance Sheet

30 April 2025

	Note	2025 €	2024 €
<b>Current assets</b>			
Cash at bank and in hand		12	71
<b>Creditors: amounts falling due within one year</b>	5	(20,682)	(19,083)
<b>Net current liabilities</b>		(20,670)	(19,012)
<b>Total assets less current liabilities</b>		(20,670)	(19,012)
<b>Capital and reserves</b>			
Called up share capital presented as equity		1	1
Profit and loss account		(20,671)	(19,013)
<b>Shareholders deficit</b>		(20,670)	(19,012)

I, as director of Skill Digital Marketing Ltd state that:

- (a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014;
- (b) the company is availing itself of the exemption on the grounds that section 358 of the Companies Act 2014 is complied with;
- (c) no notice under subsection (1) of section 334 has, in accordance with subsection (2) of that section, been served on the company; and
- (d) I acknowledge the obligations of the company under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the company.

I, as director of Skill Digital Marketing Ltd state that I have relied on the specified exemption contained in section 352 of the Companies Act 2014 on the grounds that the company is entitled to the benefit of that exemption as a small company and confirm that the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

These financial statements have been prepared in accordance with the small companies regime.

# Skill Digital Marketing Ltd

Balance Sheet (continued)

30 April 2025

These financial statements were approved by the board of directors and authorised for issue on 2 January 2026, and are signed on behalf of the board by:

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Garreth Kelly

Director

Company registration number: 649742

# Skill Digital Marketing Ltd

## Notes to the Financial Statements

Year ended 30 April 2025

### 1 General information

Skill Digital Marketing Ltd is a private company limited by shares and is registered in the Republic of Ireland. The company registration number is 649742 and the address of the registered office is Davris, Milltown, Co. Galway, Ireland.

### 2 Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable to the UK and Republic of Ireland'.

### 3 Accounting policies

#### BASIS OF PREPARATION

The financial statements have been prepared under the historical cost basis, as modified by the revaluation of certain assets.

The financial statements are prepared in euro, which is the functional currency of the company.

#### GOING CONCERN

The company incurred an operating loss for the year of €1,658 (2024: €2,150, 2023: €2,907, 2022: €3,438). The company has received no trading income in the current year or previous year. The company has been supported by way of funds introduced from the director and sole shareholder Garreth Kelly, however it is unclear for how long this source of funding will continue. For these reasons, a level of doubt has been placed on the company's ability to continue as a going concern. The financial statements do not include adjustments that would result if the company was unable to continue as a going concern.

#### FINANCIAL INSTRUMENTS

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost and commitments to receive a loan and to make a loan to another entity are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, which is normally the transaction price and are subsequently measured at fair value, with any changes recognised in profit or loss.

# Skill Digital Marketing Ltd

## Notes to the Financial Statements (continued)

Year ended 30 April 2025

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

All equity instruments regardless of significance, and other financial assets that are individually significant, are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

#### 4 Appropriation of profit and loss account

	2025	2024
	€	€
<b>At start of year</b>	(19,013)	(16,863)
Loss for the financial year	(1,658)	(2,150)
<b>At end of year</b>	<u>(20,671)</u>	<u>(19,013)</u>

#### 5 Creditors: amounts falling due within one year

	2025	2024
	€	€
Other creditors including tax and social insurance	16,480	14,793
Accruals	4,202	4,290
	<u>20,682</u>	<u>19,083</u>

# Skill Digital Marketing Ltd

## Notes to the Financial Statements (continued)

Year ended 30 April 2025

### 6 Director's transactions

	2025	2024
	€	€
At start of year	(14,793)	(13,278)
Advances made	1	10
Amounts repaid	(1,688)	(1,525)
At end of year	<u>(16,480)</u>	<u>(14,793)</u>

### 7 Related party transactions

During the year the company entered into the following transactions with related parties:

	2025	2024
	€	€
Director - Garreth Kelly	(1,687)	(1,515)

Included in other creditors is an amount owed to Garreth Kelly made up of interest free loans to the company totalling € 16,480 (2024: € 14,793) at the end of the year. This is repayable on demand.

### 8 Controlling party

The director Garreth Kelly is the sole shareholder of the company and hence controls the company.