

STRIVE HQ LIMITED

UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 28th FEBRUARY 2026

STRIVE HQ LIMITED

YEAR ENDED 28th FEBRUARY 2026

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STRIVE HQ LIMITED

DIRECTORS AND OTHER INFORMATION

Directors : Tom Dalton

Secretary : Fiadhna McMonagle

Company Number : 758986

Registered Office : 10 Dodderbrook Walk
Ballycullen
Dublin 24

Accountant : Plunkett & Co
1 Hillview Lawn,
Off Pottery Road
Dun Laoghaire
Co. Dublin

STRIVE HQ LIMITED

STATEMENT OF DIRECTORS RESPONSIBILITIES AND DECLARATION ON UNAUDITED FINANCIAL STATEMENTS:

The Directors' are responsible for preparing the directors' report and the financial statements in accordance with applicable Irish law and regulations.

Irish Company law requires the directors to prepare financial statements for each financial year. Under the law the directors have elected to prepare the financial statements in accordance with Companies Act 2014 and accounting standards issued by the Financial Reporting Council, including FRS 102 The Financial Reporting Standard applicable in the UK and Ireland (Generally Accepted Accounting Practice in Ireland). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as to the financial year end and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing those financial statements, the directors are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- State whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards and note the effect and the reasons for any material departure from those standards
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors' report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In relation to the financial statements:-

The directors approve these financial statements and confirm that they are responsible for them, including selecting the appropriate accounting policies, applying them consistently and making, on a reasonable and prudent basis, the judgments underlying them. They have been prepared on the going concern basis on the grounds that the company will continue in business.

The Directors confirm that they have made available to Plunkett & Co, the company's accounting records and provided all the information necessary for the compilation of the financial statements. The directors confirm that to the best of their knowledge and belief, the accounting records reflect all the transactions of the company for the year ended 28th February 2026.

On behalf of the board

Tom Dalton
Director

Date: 12th March 2026

STRIVE HQ LIMITED

Extract from the Director's Report

Director's & Secretary's interests

Details of directors' shareholdings, transactions and related interests are set out in Note 9 & 10 to the financial statements.

STRIVE HQ LIMITED**BALANCE SHEET AS AT 28th FEBRUARY 2026**

	Note	2026 €	2025 €
<u>Fixed Assets</u>			
Tangible Assets	2	32,335	---
		-----	-----
		32,335	---
<u>Current Assets</u>			
Work In Progress	3	---	---
Debtors and Prepayments	4	33,040	3,222
Cash at Bank and in Hand		18,073	24,025
		-----	-----
		51,113	27,247
		-----	-----
<u>Current Liabilities</u>			
Creditors (Amounts falling due with 1 Year)	5	(37,281)	(22,202)
		-----	-----
Net Current Assets		13,832	5,045
		-----	-----
Total Assets Less Current Liabilities		46,167	5,045
		-----	-----
Creditors (Amounts falling due after 12 Months)	6	(17,414)	---
		-----	-----
Net Assets		28,753	5,045
		=====	=====
<u>Capital & Reserves</u>			
Equity Share Capital	10	100	100
Profit & Loss Account		28,653	4,945
		-----	-----
Total Shareholders Funds - All Equity		28,753	5,045
		=====	=====

We as Directors state that:-

(a) the company is availing itself of the audit exemption (and the exemption shall be expressed to be "the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014").

(b) the company is availing itself of the exemption on the grounds that section 358 is complied with.

(c) no notice under subsection (1) of section 334 has, in accordance with subsection (2) of that section been served on the company, and

(d) we acknowledge the obligations of the company, under the Companies Act 2014, to keep adequate accounting records and prepare statutory financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year., and other wise comply with the provisions of this Act relating to statutory financial statements so far as they are applicable to the company.

We the Directors of Strive HQ Limited state that - The company has relied on the specific exemption contained in section 352 Companies Act 2014; the company has done so on the grounds that it is entitled to the benefit of that exemption as a company that qualifies for the small companies regime and confirm that the abridged financial statements have been properly prepared in accordance with section 353 Companies Act 2014.

The financial statements were approved by the Board of Directors on 12th March 2026 and authorised for issue on 12th March 2026. They were signed on its behalf by

Directors:

Tom Dalton

Date: 12th March 2026

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 28th FEBRUARY 2026

1. ACCOUNTING POLICIES

Strive Hq Limited is primarily engaged in the provision of fitness and wellness services from its office in 10 Dodderbrook Wall, Ballycullen, Dublin 24. The company is a limited liability company incorporated and domiciled in Ireland and is also tax resident in Ireland, company registration number 758986.

These financial statements prepared by Strive Hq Limited in accordance with accounting standards issued by the Financial Reporting Council, including FRS 102 “The Financial Reporting Standard applicable in the UK and Republic of Ireland” (“FRS 102”).

The significant accounting policies adopted by the Company and applied consistently in the preparation of these financial statements are set out below.

1.1 BASIS OF ACCOUNTING

The Financial Statements are prepared on the going concern basis, under the historical cost convention, as modified by the revaluation of certain tangible fixed assets] and comply with the financial reporting standards of the Financial Reporting Council including FRS 102 “The Financial Reporting Standard applicable in the UK and Republic of Ireland” (“FRS 102”) as adapted by Section 1A of FRS 102 and the Companies Act 2014.

The financial statements are prepared in Euro which is the functional currency of the company.

Revenue Recognition

Revenue is recognised to the extent that the company obtains the right to consideration in exchange for its performance. Revenue comprises the fair value of consideration received and receivable exclusive of value added tax and after discounts and rebates.

Revenue from the provision of services is recognised in the accounting period in which the services are rendered and the outcome of the contract can be estimated reliably. The company uses the percentage of completion method based on the actual service performed as a percentage of the total services to be provided.

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 28th FEBRUARY 2026

Taxation

The company is managed and controlled in the Republic of Ireland and, consequently, is tax resident in Ireland. Tax is recognised in the profit and loss account, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

Current tax

Current tax is calculated on the profits of the period. Current tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the balance sheet date.

Cash Flow Statement

The company meets the size criteria for a small company set by Section 350 of the Companies Act, 2014 and therefore, in accordance with FRS 1: Cash Flow Statements, it has not prepared a cash flow statement.

Government grants

Government grants are recognised at their fair value in profit or loss where there is a reasonable assurance that the grant will be received and the Company has complied with all attached conditions. Capital Grants are initially recognised as deferred income on the balance sheet and credited to the profit and loss account by instalments on a basis consistent with the depreciation policy of the relevant asset, as adjusted for any impairment. Revenue Grants are credited to income so as to match them with the expenditure to which they relate. Government grants received are included in 'other income' in profit or loss.

Stocks

Stocks comprise consumable items and goods held for resale. Inventories are stated at the lower of cost and net realisable value. Cost is calculated on a first in, first out basis and includes invoice price, import duties and transportation costs. Net realisable value comprises the actual or estimated selling price less all further costs to completion or to be incurred in marketing, selling and distribution.

At the end of each reporting period inventories are assessed for impairment. If an item of stock is impaired, the identified inventory is reduced to its selling price less costs to complete and sell and an impairment charge is recognised in the profit and loss account. Where a reversal of the impairment is recognised the impairment charge is reversed, up to the original impairment loss, and is recognised as a credit in the profit and loss account.

Work in Progress

Where the outcome of a contract can be estimated reliably, revenue and costs are recognised by reference to the stage of completion of the contract activity at the balance sheet date.

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 28th FEBRUARY 2026

Trade and other debtors

Trade and other debtors are recognised initially at transaction price (including transaction costs) unless a financing arrangement exists in which case they are measured at the present value of future receipts discounted at a market rate. Subsequently these are measured at amortised cost less any provision for impairment. A provision for impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of receivables. The amount of the provision is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the effective interest rate. All movements in the level of the provision required are recognised in the profit and loss.

Cash and cash equivalents

Cash and cash equivalents include cash on hand, demand deposits and other short-term highly liquid investments with original maturities of three months or less. Bank overdrafts are shown within borrowings in current liabilities on the Balance Sheet.

Trade and other creditors

Trade and other creditors are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Provisions

Provisions are recognised when the company has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount of the obligation can be estimated reliably.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small. Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as a finance cost.

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 28th FEBRUARY 2026

Contingencies

Contingent liabilities, arising as a result of past events, are not recognised when (i) it is not probable that there will be an outflow of resources or that the amount cannot be reliably measured at the reporting date or (ii) when the existence will be confirmed by the occurrence or non-occurrence of uncertain future events not wholly within the company's control. Contingent liabilities are disclosed in the financial statements unless the probability of an outflow of resources is remote.

Contingent assets are not recognised. Contingent assets are disclosed in the financial statements when an inflow of economic benefits is probable.

Employee Benefits

The company provides a range of benefits to employees, including annual bonus arrangements and paid holiday arrangements.

Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits, are recognised as an expense in the period in which the service is received.

Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from the proceeds.

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 28th FEBRUARY 2026

Note 2. Tangible Assets

	Motor Vehicle €	Total €
Cost		
Balance 1st March 2025	---	---
Additions	33,450	33,450
Disposals	---	---
	-----	-----
Balance 28th February 2026	33,450	33,450
	-----	-----
Depreciation		
Balance 1st March 2025	---	---
Charge for Year Relating to Disposal	1,115	1,115
	---	---
	-----	-----
Balance 28th February 2026	1,115	1,115
	-----	-----
Net Book Value 28th February 2026	32,335	32,335
	=====	=====

In respect of previous year

	Motor Vehicle €	Total €
Cost		
Balance 4th March 2024	---	---
Additions	---	---
Disposals	---	---
	-----	-----
Balance 28th February 2025	---	---
	-----	-----
Depreciation		
Balance 4th March 2024	---	---
Charge for Year Relating to Disposal	---	---
	---	---
	-----	-----
Balance 28th February 2025	---	---
	-----	-----
Net Book Value 28th February 2025	---	---
	=====	=====

STRIVE HQ LIMITED**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 28th FEBRUARY 2026**

	2026 €	2025 €
<u>Note 3. Work In Progress</u>		
Work In Progress	---	---
Stock	---	---
	-----	-----
	---	---
	=====	=====

	2026 €	2025 €
<u>Note 4. Debtors and Prepayments</u>		
Trade Debtors	33,040	3,222
Other Debtors	---	---
Prepayments	---	---
	-----	-----
	33,040	3,222
	=====	=====

	2026 €	2025 €
<u>Note 5. Creditors (Amounts falling due within one year)</u>		
Trade Creditors	2,202	1,353
Accrued Expenses	2,190	1,000
Directors Loan	18,811	17,626
Hire Purchase Agreement	5,732	---
Taxes & Social Security	7,695	1,751
Corporation Tax	651	472
	-----	-----
	37,281	22,202
	=====	=====

	2026 €	2025 €
<u>Note 6. Creditors (Amounts falling due after one year)</u>		
Hire Purchase Agreements	17,414	---
	-----	-----
	17,414	---
	=====	=====

Note 7. Staff Numbers and Costs

The average number of persons employed (including Executive Directors) during the year was as follows:-

	2026	2025
Promotion	2	2
	=====	=====

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 28th FEBRUARY 2026

Note 8. Post balance sheet events

There are no significant post balance sheet events since year end.

Note 9. Capital Commitments

There were no capital commitments as at 28th February 2026.

	2026 €	2025 €
<u>Note 10. Equity Share Capital</u>		
Authorised		
100,000 Ordinary Shares of €1 each	100,000 =====	100,000 =====
Issued		
100 Ordinary Shares of €1 each	100 =====	100 =====

Note 11. Directors and Their Interests

Directors Shareholdings

Tom Dalton	100 -----	100 -----
	100 -----	100 -----

Note 12. Related Party Transactions

Key management includes the Board of Directors, all members of the company management and the company secretary. The compensation paid or payable to key management for employees services is shown below.

Key management compensation	61,870	5,600
Post employment benefits	3,213	210
	----- 65,083 =====	----- 5,810 =====

STRIVE HQ LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 28th FEBRUARY 2026

	2026	2025
	€	€
Directors Loans - Tom Dalton		
Opening Balance	17,626	---
Movements	1,185	17,626
	<u>18,811</u>	<u>17,626</u>
Closing Balance	<u>18,811</u>	<u>17,626</u>

Amounts owed to directors are unsecured, interest free and repayable on demand.

	2026	2025
	€	€
<u>Note 13. Movement on Profit & Loss Reserves</u>		
Balance at 1st March 2025	4,945	---
Profit for year		4,945
	<u>4,945</u>	<u>4,945</u>
Balance at 28th February 2026	<u>4,945</u>	<u>4,945</u>

Note 14. Ultimate Controlling Party

The ultimate controlling party of the company are the Directors & Shareholders.