

Company registration number: 436074

Firebrand Media Limited

Unaudited abridged financial statements

for the financial year ended 31 March 2025

Firebrand Media Limited

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Directors responsibilities statement

These abridged financial statements have been extracted, pursuant to section 353 of the Companies Act 2014, from the statutory financial statements prepared under section 290 of that Act. The following is the Directors Responsibilities Statement accompanying those financial statements.

The directors are responsible for preparing the directors report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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Balance sheet As at 31 March 2025

| | Note | 2025 € | € | 2024 € | € |
|---|------|------------------|----|------------------|----|
| Fixed assets | | | | | |
| Financial assets | | 10 | | 10 | |
| | | <u>10</u> | 10 | <u>10</u> | 10 |
| Creditors: amounts falling due within one year | | | | | |
| | 4 | (134,455) | | (134,455) | |
| | | <u>(134,455)</u> | | <u>(134,455)</u> | |
| Net current liabilities | | (134,455) | | (134,455) | |
| Total assets less current liabilities | | (134,445) | | (134,445) | |
| | | <u>(134,445)</u> | | <u>(134,445)</u> | |
| Capital and reserves | | | | | |
| Called up share capital presented as equity | 5 | 1,150 | | 1,150 | |
| Share premium account | | 951,081 | | - | |
| Profit and loss account | | (1,086,676) | | (135,595) | |
| | | <u>(134,445)</u> | | <u>(134,445)</u> | |
| Shareholders deficit | | <u>(134,445)</u> | | <u>(134,445)</u> | |

The company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gains or losses.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 Financial Reporting Standard applicable in the UK and Republic of Ireland'.

We, as directors of Firebrand Media Limited state that:

- the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014;
- the company is availing itself of the exemption on the grounds that the conditions specified in section 358 of the Companies Act 2014 are satisfied;
- the shareholders of the company have not served a notice on the company under section 334(1) of the Companies Act 2014 in accordance with section 334(2);
- We acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a financial year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the company; and
- the company has relied on the specified exemption contained in section 352 of the Companies Act 2014; has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

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Balance sheet (continued)
As at 31 March 2025

These abridged financial statements were approved by the board of directors on 6 February 2026 and signed on behalf of the board by:

Kamal K Vij
Director

Tarak Vij
Director

Firebrand Media Limited

Notes to the abridged financial statements Financial year ended 31 March 2025

1. Accounting policies and measurement bases

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in Euro, which is the functional currency of the entity.

Profit and loss account policy

The company is dormant as defined by section 365 of the Companies Act 2014. The company incurred no significant transactions during the current financial year or prior financial year.

Financial assets

Financial assets are initially recorded at cost, and subsequently stated at cost less any provision for diminution in value. Listed investments are measured at fair value with changes in fair value being recognised in profit or loss.

Impairment

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

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Notes to the abridged financial statements (continued) Financial year ended 31 March 2025

Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

2. (Loss)/profit before tax

(Loss)/profit is stated after charging/(crediting):

| | 2025 | 2024 |
|---|---------|------|
| | € | € |
| Impairment of investments in associates | 661,300 | - |

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**Notes to the abridged financial statements (continued)
Financial year ended 31 March 2025**

3. Appropriations of profit and loss account

| | 2025 | 2024 |
|---|--------------------|------------------|
| | € | € |
| At the start of the financial year | (135,595) | (135,595) |
| (Loss)/profit for the financial year | (951,081) | - |
| At the end of the financial year | <u>(1,086,676)</u> | <u>(135,595)</u> |

4. Creditors: amounts falling due within one year

| | 2025 | 2024 |
|--|----------------|----------------|
| | € | € |
| Other creditors including tax and social insurance | <u>134,455</u> | <u>134,455</u> |

5. Share capital

Issued, called up and fully paid

| | 2025 | | 2024 | |
|-------------------------------------|---------------|--------------|---------------|--------------|
| | Number | € | Number | € |
| Amounts presented in equity: | | | | |
| Ordinary shares of € 1.00 each | <u>1,150</u> | <u>1,150</u> | <u>1,150</u> | <u>1,150</u> |

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Notes to the abridged financial statements (continued) Financial year ended 31 March 2025

6. Directors transactions

During the financial year the company entered into the following arrangements relating to loans, quasi-loans and credit transactions:

| | 2025 | 2024 |
|------------------------------------|----------------|----------------|
| | € | € |
| At the start of the financial year | 134,455 | 134,455 |
| At the end of the financial year | <u>134,455</u> | <u>134,455</u> |

Disclosure for each director or other person is as follows:

Kamal K.Vij

Advance to the company

| | 2025 | 2024 |
|------------------------------------|----------------|----------------|
| | € | € |
| At the start of the financial year | 134,455 | 134,455 |
| At the end of the financial year | <u>134,455</u> | <u>134,455</u> |

| | 2025 | 2024 |
|----------------------------|----------------|----------------|
| | € | € |
| Maximum amount outstanding | <u>134,455</u> | <u>134,455</u> |

7. Approval of financial statements

The board of directors approved these abridged financial statements for issue on 6 February 2026.